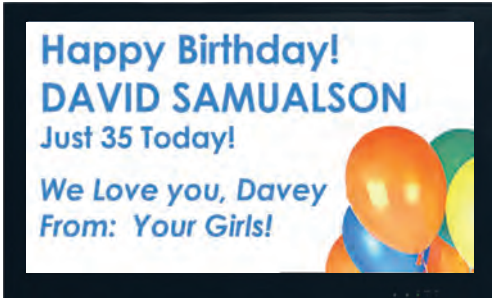
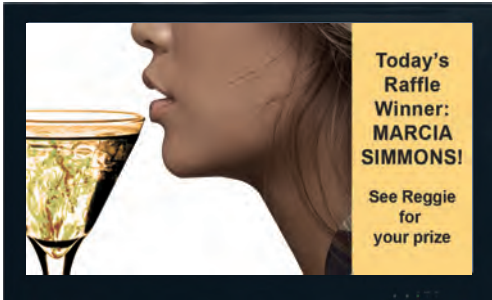


# ONSIGHT MESSAGING

Local messages by local staff at every site



The Award-winning **OnSight Messaging™** system is a web-based tool that is part of the RemoteTransfer™ (RT) platform. OnSight Messaging allows local staff at each of your digital media network sites to quickly and easily post eye-catching localized messages—creating a more personalized and engaging experience for audiences.



**OnSight Messaging** differs from other market offerings in ease-of-use and simplicity. Every screen can have different content and local managers are able to create and update their content via any web browser at any time. It is an add-on module to the powerful narrowcast capabilities of RemoteTransfer™.

## Local & Centralized Control

In addition to local control over local message by site managers, the system also enables a headquarters staff to easily control and monitor feature content and local messages across the network.

- Monitoring & Reporting —>
- Feature Content Control - - - ->
- Local Message Control - - ->

RemoteTransfer™  
**HQ STAFF**  
 Edit & Update Control



# ONSIGHT MESSAGING

The local staff at each of your sites can easily post high-impact local messages of many types.

	<p><b>STOCK MESSAGES</b> are prepared messages that your staff can choose to display.</p>
	<p><b>TEMPLATE MESSAGES</b> are messages that are partially prepared. Your staff simply adds text.</p>
	<p><b>CUSTOM MESSAGES</b> are messages written by your local staff with simple formatting.</p>
	<p><b>PHOTO MESSAGES</b> are quickly created by your staff by uploading a photo and writing a caption.</p>
	<p><b>ART INSERTS</b> are messages that your staff prepares in a graphics program like Photoshop.</p>

## OnSight Messaging Works

In a survey of facility managers using OnSight Messaging, the power of OnSight Messaging was confirmed:

- ▶ 98% said the network is “a great addition” to their facility
- ▶ 96% said the content is interesting
- ▶ 100% said the content is informative
- ▶ 85% of visitors regularly stop to look at screen
- ▶ 77% of visitors spend up to 4 minutes looking at the screen
- ▶ 73% of visitors use the screen to learn what’s happening at the facility

EnQii **OnSight Messaging** can be customized for many types of facilities. Your local managers can provide all kinds of helpful local messages such as policy reminders, schedule changes, staff profiles, and much more.

## About RemoteTransfer™

RemoteTransfer™ is a world-leading, state-of-the-art content distribution and content management system for out-of-home digital media applications. Whether you are a media owner, retailer, or distributor, RemoteTransfer™ enables you to efficiently and reliably manage large networks of remote digital signage players and displays. Web-based, it provides easy management of very large networks, including player and network management, real-time monitoring and content distribution, media scheduling, play reporting, and historical performance analysis.



EnQii is the proud recipient of the DigiAward for digital signage excellence.

London	Toronto	New York	Hong Kong	Shanghai
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